

WE THE WORLD TOUR

THE PEOPLE'S BUILDING FUND

A Community-Powered Funding Program of We The World Tour

Created by the Center for Advancement in Heart-Based Education

From the People. For the People. Built by the People.

WHAT IS THE PEOPLE'S BUILDING FUND?

The People's Building Fund is the community investment and grantmaking arm of We The World Tour.

Created to support practical solutions, local leadership, and regenerative community development, the People's Building Fund directs resources into projects that improve lives, strengthen communities, restore ecosystems, and create pathways toward a thriving future.

Funding is generated through donations, sponsorships, partnerships, philanthropic support, community contributions, fundraising campaigns, and We The World Tour concerts and events.

The People's Building Fund exists to ensure that resources flow directly into action.

ATOMIC LOVE GRANTS

Small Investments. Immediate Impact.

Atomic Love Grants are rapid-response microgrants designed to support individuals, families, grassroots organizations, schools, youth leaders, veterans, Indigenous communities, and local changemakers who are actively improving the world around them.

The purpose of Atomic Love Grants is simple:

Support people helping people.

Award amounts range from:

\$111 – \$1,111

Applications are intentionally simple, accessible, and community-centered.

The focus is action, impact, stewardship, and positive outcomes.

ELIGIBLE PROJECTS

The People's Building Fund supports projects including:

- Homelessness prevention and housing stabilization
- Emergency housing assistance
- Food security initiatives
- Community gardens
- Regenerative agriculture
- Community building projects
- Neighborhood revitalization efforts
- Community gathering spaces
- Community-led events and celebrations
- We The World Tour community events
- Arts, culture, and music programs
- Children's initiatives
- Youth leadership programs
- Heart-Based Education programs
- Social-emotional learning initiatives
- Oceans 4 Peace projects

- Water stewardship and restoration
 - Watershed protection
 - Environmental regeneration
 - Indigenous cultural preservation
 - Veterans support initiatives
 - Healing and wellness programs
 - Workforce development
 - Social enterprise development
 - Community resilience projects
 - Mycelial Action Hub projects
 - Humanitarian Life Corridor pilot projects
 - Renewable energy initiatives
 - Peacebuilding and community cooperation projects
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WHO MAY APPLY

The People's Building Fund welcomes applications from:

- Individuals
- Families
- Youth
- Elders
- Veterans
- Community groups
- Schools
- Nonprofits

- Indigenous communities
- Grassroots organizations
- Social enterprises
- Local coalitions

The People's Building Fund recognizes that meaningful solutions often emerge directly from the communities experiencing the challenges.

COMMUNITY STEWARDSHIP

Funding decisions are guided by:

- Community Impact
- Feasibility
- Stewardship
- Regenerative Outcomes
- Long-Term Benefit
- Ability to Inspire Positive Change

Recipients are asked to share a brief impact report, photos when available, and stories that demonstrate how the funding supported positive outcomes.

FUNDING TIERS

Atomic Love Grants

\$111 – \$1,111

Community Catalyst Grants

\$2,500 – \$10,000

Supporting community organizations, schools, youth programs, food systems, arts and culture initiatives, Oceans 4 Peace projects, and Heart-Based Education programs.

Mycelial Action Hub Grants

\$10,000 – \$100,000

Supporting local action hubs, workforce development, community marketplaces, veterans initiatives, education programs, and regenerative economic development.

Humanitarian Life Corridor Grants

\$100,000 – \$5,000,000+

Supporting land acquisition, housing projects, community centers, regenerative agriculture, renewable energy systems, education campuses, wellness centers, and full Humanitarian Life Corridor developments.

DONOR DESIGNATION OPTIONS

Contributors may direct support toward:

- Atomic Love Grants
 - Oceans 4 Peace
 - Community Building Projects
 - Youth & Education
 - Veterans & Wellness
 - Mycelial Action Hubs
 - Humanitarian Life Corridors
 - We The World Tour Concerts & Community Events
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IMPACT GIVING LEVELS

\$111 — Supports Atomic Love Grants

\$1,111 — Sponsors a Complete Atomic Love Grant

\$11,111 — Supports a Community Catalyst Grant

\$111,111 — Helps Activate a Mycelial Action Hub

\$1,111,111 — Helps Build a Humanitarian Life Corridor

OUR COMMITMENT

The People's Building Fund exists to help communities move from challenge to solution.

By connecting generosity, community leadership, education, music, culture, and practical action, the Fund creates opportunities for people to participate directly in building a more compassionate, regenerative, and prosperous world.

This is not a future initiative.

This is the People's Building Fund.

Active through We The World Tour.

Building community. Funding solutions. Supporting humanity.

One Earth. One Heart. One Home.

The Earth Humanity Shares.